

WXIX

**ORDER**

Flight Dates 10/16/12-10/22/12

Contract / Revision 835262 /

Original Date / Revision  
10/12/12 10/12/12

Advertiser American Crossroads

New till 11/14/10

Agency Crossroads Media

Buying Contact

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314Product

AMERICAN CROSSROADS

Agency Com 15%Billing Contact66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314Sales Office T-DCSales Region NationalAgency RefOrder Sep 00:00:00Estimate # 1209Alt Order # 06370514Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-IssueProduct Codes PL20Priority P 1Advertiser RefPrimary Account Executive

Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%

Order Share % Market Value

Competing Station % of Order Amount

EXIX	%
WBQC	%
WCET	%
WCPO	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	85	\$21,717.50	\$25,550.00	58.10	10/01/12	10/22/12	85	\$21,717.50	\$25,550.00
Totals	85	\$21,717.50	\$25,550.00	58.10					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/16/12	10/21/12	According To Jim 1A According To Jim	Comm	1-130	---- 1--	:30	1	\$50.00	P 3	0.60	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	---- 1--		1		\$50.00		0.60					
E 2	WXIX	10/16/12	10/21/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	---- 1--	:30	1	\$200.00	P 1	0.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	---- 1--		1		\$200.00		0.50					
E 3	WXIX	10/16/12	10/21/12	News Extra 10-11A News Extra 10-11A	Comm	10-1030a (10:00 AM-10:30 AM)	---- 1--	:30	1	\$300.00	P 3	0.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	---- 1--		1		\$300.00		0.80					



Contract / Revision **835262** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1209**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	10/16/12	10/21/12	News Extra 10-11A News Extra 10-11A (10:30 AM-11:00 AM)	Comm	1030-11a	----1--	:30	1	\$300.00	P 3	0.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$300.00		0.60			
E 5	WXIX	10/16/12	10/21/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	----1--	:30	1	\$200.00	P 1	0.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$200.00		0.50			
E 6	WXIX	10/16/12	10/21/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	----1--	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$250.00		0.90			
E 7	WXIX	10/16/12	10/21/12	America Now 12P America Now 12P	Comm	12-1P	----1--	:30	1	\$100.00	P 1	0.40	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$100.00		0.40			
E 8	WXIX	10/16/12	10/21/12	M-F 130-2A 70's show	Comm	M-F 130-2A	----1--	:30	1	\$40.00	P 3	0.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$40.00		0.30			
E 9	WXIX	10/16/12	10/21/12	M-F 130-5A TIL DEATH	Comm	2A-230A (2:00 XM-2:30 XM)	----1--	:30	1	\$30.00	P 3	0.30	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$30.00		0.30			
E 10	WXIX	10/16/12	10/21/12	Ricki Lake 2p Ricky Lake 2P	Comm	2-3P	----1--	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$200.00		0.40			
E 11	WXIX	10/16/12	10/21/12	Wendy Williams 3P Wendy Williams 3P	Comm	3-4P	----1--	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$200.00		0.40			
E 12	WXIX	10/16/12	10/21/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	---1---	:30	1	\$40.00	P 3	0.40	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---1---		1				\$40.00		0.40			
E 13	WXIX	10/16/12	10/21/12	Jeff Probst 4P Jeff Probst 4P	Comm	4-5P	----1--	:30	1	\$200.00	P 3	0.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$200.00		0.30			
E 14	WXIX	10/16/12	10/21/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	---1---	:30	1	\$100.00	P 1	0.50	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---1---		1				\$100.00		0.50			
E 15	WXIX	10/16/12	10/21/12	News @ 5a News @ 5a	Comm	5-530A (5:00 AM-5:30 AM)	----1--	:30	1	\$200.00	P 3	0.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$200.00		0.80			
E 16	WXIX	10/16/12	10/21/12	News At 630P News At 630P	Comm	630-7P	----1--	:30	1	\$400.00	P 3	0.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$400.00		0.60			



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Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1209**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WXIX	10/16/12	10/21/12	News At 630P News At 630P	Comm	630-7P	----1--	:30	1	\$400.00	P 3	0.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--					1	\$400.00		0.60			
E 17	WXIX	10/16/12	10/21/12	Fri Hour 2 FRINGE	Comm	F 9-10P	----1--	:30	1	\$700.00	P 3	3.90	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--					1	\$700.00		3.90			
E 18	WXIX	10/22/12	10/22/12	According To Jim 1A According To Jim	Comm	1-130	1-----	:30	1	\$50.00	P 3	0.60	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$50.00		0.60			
E 19	WXIX	10/22/12	10/22/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	1-----	:30	1	\$200.00	P 1	0.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$200.00		0.50			
E 20	WXIX	10/22/12	10/22/12	News Extra 10-11A News Extra 10-11A	Comm	10-1030A (10:00 AM-10:30 AM)	1-----	:30	1	\$300.00	P 3	0.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$300.00		0.80			
E 21	WXIX	10/22/12	10/22/12	News Extra 10-11A News Extra 10-11A	Comm	1030-11A (10:30 AM-11:00 AM)	1-----	:30	1	\$300.00	P 3	0.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$300.00		0.60			
E 22	WXIX	10/22/12	10/22/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	1-----	:30	1	\$200.00	P 1	0.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$200.00		0.50			
E 23	WXIX	10/22/12	10/22/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	1-----	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$250.00		0.90			
E 24	WXIX	10/22/12	10/22/12	America Now 12P America Now 12P	Comm	12-1P	1-----	:30	1	\$100.00	P 3	0.40	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$100.00		0.40			
E 25	WXIX	10/22/12	10/22/12	M-F 130-2A 70S SHOW	Comm	M-F 130-2A	1-----	:30	1	\$40.00	P 3	0.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$40.00		0.30			
E 26	WXIX	10/22/12	10/22/12	M-F 130-5A TIL DEATH	Comm	2-230A (2:00 XM-2:30 XM)	1-----	:30	1	\$30.00	P 3	0.30	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$30.00		0.30			
E 27	WXIX	10/22/12	10/22/12	Ricki Lake 2p Ricki Lake 2P	Comm	2-3P	1-----	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$200.00		0.40			
E 28	WXIX	10/22/12	10/22/12	Wendy Williams 3P Wendy Williams 3P	Comm	3-4P	1-----	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$200.00		0.40			



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Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1209**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 28	WXIX	10/22/12	10/22/12	Wendy Williams 3P Wendy Williams 3P	Comm	3-4P	1-----	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1-----	1		\$200.00		0.40						
E 29	WXIX	10/22/12	10/22/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	1-----	:30	1	\$40.00	P 3	0.40	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1-----	1		\$40.00		0.40						
E 30	WXIX	10/22/12	10/22/12	Jeff Probst 4P Jeff Probst 4P	Comm	4-5P	1-----	:30	1	\$200.00	P 3	0.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1-----	1		\$200.00		0.30						
E 31	WXIX	10/22/12	10/22/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	1-----	:30	1	\$100.00	P 1	0.50	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1-----	1		\$100.00		0.50						
E 32	WXIX	10/22/12	10/22/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	1-----	:30	1	\$200.00	P 3	0.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1-----	1		\$200.00		0.80						
E 33	WXIX	10/22/12	10/22/12	News At 630P News At 630P	Comm	630-7P	1-----	:30	1	\$400.00	P 3	0.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1-----	1		\$400.00		0.60						
E 34	WXIX	10/16/12	10/21/12	FOX News Sunday Fox News Sunday	Comm	10-11A (10:00 AM-11:00 AM)	-----1	:30	1	\$300.00	P 1	0.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1	1		\$300.00		0.60						
E 35	WXIX	10/16/12	10/21/12	According To Jim 1A According To Jim	Comm	1-130	---1---	:30	1	\$50.00	P 3	0.60	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---1---	1		\$50.00		0.60						
E 36	WXIX	10/16/12	10/21/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	---1---	:30	1	\$200.00	P 1	0.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---1---	1		\$200.00		0.50						
E 37	WXIX	10/16/12	10/21/12	News Extra 10-11A News Extra 10-11A	Comm	10-1030A (10:00 AM-10:30 AM)	---1---	:30	1	\$300.00	P 3	0.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---1---	1		\$300.00		0.80						
E 38	WXIX	10/16/12	10/21/12	News Extra 10-11A News Extra 10-11A	Comm	1030-11A (10:30 AM-11:00 AM)	---1---	:30	1	\$300.00	P 3	0.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---1---	1		\$300.00		0.60						
E 39	WXIX	10/16/12	10/21/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	---1---	:30	1	\$200.00	P 1	0.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---1---	1		\$200.00		0.50						
E 40	WXIX	10/16/12	10/21/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	---1---	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 40	WXIX	10/16/12	10/21/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	--- 1---	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$250.00		0.90			
E 41	WXIX	10/16/12	10/21/12	America Now 12P America Now 12P	Comm	12-1P	--- 1---	:30	1	\$100.00	P 3	0.40	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$100.00		0.40			
E 42	WXIX	10/16/12	10/21/12	M-F 130-2A 70'S SHOW	Comm	M-F 130-2A	--- 1---	:30	1	\$40.00	P 3	0.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$40.00		0.30			
E 43	WXIX	10/16/12	10/21/12	M-F 130-5A TIL DEATH	Comm	2-230A (2:00 XM-2:30 XM)	--- 1---	:30	1	\$30.00	P 3	0.30	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$30.00		0.30			
E 44	WXIX	10/16/12	10/21/12	Ricki Lake 2p Ricky Lake 2P	Comm	2-3P	--- 1---	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$200.00		0.40			
E 45	WXIX	10/16/12	10/21/12	Wendy Williams 3P Wendy Williams 3P	Comm	3-4P	--- 1---	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$200.00		0.40			
E 46	WXIX	10/16/12	10/21/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	--- 1---	:30	1	\$40.00	P 3	0.40	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$40.00		0.40			
E 47	WXIX	10/16/12	10/21/12	Jeff Probst 4P Jeff Probst 4P	Comm	4-5P	--- 1---	:30	1	\$200.00	P 3	0.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$200.00		0.30			
E 48	WXIX	10/16/12	10/21/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	--- 1---	:30	1	\$100.00	P 1	0.50	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$100.00		0.50			
E 49	WXIX	10/16/12	10/21/12	News @ 5a News @ 5a	Comm	5-530A (5:00 AM-5:30 AM)	--- 1---	:30	1	\$200.00	P 3	0.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$200.00		0.80			
E 50	WXIX	10/16/12	10/21/12	News At 630P News At 630P	Comm	630-7P	--- 1---	:30	1	\$400.00	P 3	0.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$400.00		0.60			
E 51	WXIX	10/16/12	10/21/12	X Factor Thursday X Factor Thursday	Comm	X Factor Thursday	--- 1---	:30	1	\$4,000.00	P 3	4.70	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--- 1---					1	\$4,000.00		4.70			
E 52	WXIX	10/16/12	10/21/12	According To Jim 1A According To Jim	Comm	1-130	- 1-----	:30	1	\$50.00	P 3	0.60	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **835262** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1209**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 52	WXIX	10/16/12	10/21/12	According To Jim 1A According To Jim	Comm	1-130	- 1 - - - - -	:30	1	\$50.00	P 3	0.60	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$50.00		0.60			
E 53	WXIX	10/16/12	10/21/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	- 1 - - - - -	:30	1	\$200.00	P 1	0.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$200.00		0.50			
E 54	WXIX	10/16/12	10/21/12	News Extra 10-11A News Extra 10-11A	Comm	10-1030A (10:00 AM-10:30 AM)	- 1 - - - - -	:30	1	\$300.00	P 3	0.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$300.00		0.80			
E 55	WXIX	10/16/12	10/21/12	News Extra 10-11A News Extra 10-11A	Comm	1030-11A (10:30 AM-11:00 AM)	- 1 - - - - -	:30	1	\$300.00	P 3	0.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$300.00		0.60			
E 56	WXIX	10/16/12	10/21/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	- 1 - - - - -	:30	1	\$200.00	P 1	0.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$200.00		0.50			
E 57	WXIX	10/16/12	10/21/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	- 1 - - - - -	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$250.00		0.90			
E 58	WXIX	10/16/12	10/21/12	America Now 12P America Now 12P	Comm	12-1P	- 1 - - - - -	:30	1	\$100.00	P 3	0.40	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$100.00		0.40			
E 59	WXIX	10/16/12	10/21/12	M-F 130-2A 70S SHOW	Comm	M-F 130-2A	- 1 - - - - -	:30	1	\$40.00	P 3	0.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$40.00		0.30			
E 60	WXIX	10/16/12	10/21/12	M-F 130-5A TIL DEATH	Comm	2-230A (2:00 XM-2:30 XM)	- 1 - - - - -	:30	1	\$30.00	P 3	0.30	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$30.00		0.30			
E 61	WXIX	10/16/12	10/21/12	Ricki Lake 2p Ricky Lake 2P	Comm	2-3P	- 1 - - - - -	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$200.00		0.40			
E 62	WXIX	10/16/12	10/21/12	Wendy Williams 3P Wendy Williams 3P	Comm	3-4P	- 1 - - - - -	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$200.00		0.40			
E 63	WXIX	10/16/12	10/21/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	- 1 - - - - -	:30	1	\$40.00	P 3	0.40	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$40.00		0.40			
E 64	WXIX	10/16/12	10/21/12	Jeff Probst 4P Jeff Probst 4P	Comm	4-5P	- 1 - - - - -	:30	1	\$200.00	P 3	0.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1 - - - - -		1				\$200.00		0.30			



Contract / Revision **835262** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

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Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1209**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 64	WXIX	10/16/12	10/21/12	Jeff Probst 4P Jeff Probst 4P	Comm	4-5P	- 1 - - - - -	:30	1	\$200.00	P 3	0.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -					1	\$200.00		0.30			
E 65	WXIX	10/16/12	10/21/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	- 1 - - - - -	:30	1	\$100.00	P 1	0.50	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -					1	\$100.00		0.50			
E 66	WXIX	10/16/12	10/21/12	News @ 5a News @ 5a	Comm	5-530A (5:00 AM-5:30 AM)	- 1 - - - - -	:30	1	\$200.00	P 3	0.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -					1	\$200.00		0.80			
E 67	WXIX	10/16/12	10/21/12	News At 630P News At 630P	Comm	630-7P	- 1 - - - - -	:30	1	\$400.00	P 3	0.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -					1	\$400.00		0.60			
E 68	WXIX	10/16/12	10/21/12	Tue Hour 2 NEW GIRL/MINDY PROJ	Comm	T 9-10P	- 1 - - - - -	:30	1	\$2,500.00	P 3	2.90	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -					1	\$2,500.00		2.90			
E 69	WXIX	10/16/12	10/21/12	According To Jim 1A According To Jim	Comm	1-130	- - 1 - - - -	:30	1	\$50.00	P 3	0.60	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -					1	\$50.00		0.60			
E 70	WXIX	10/16/12	10/21/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	- - 1 - - - -	:30	1	\$200.00	P 1	0.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -					1	\$200.00		0.50			
E 71	WXIX	10/16/12	10/21/12	News Extra 10-11A News Extra 10-11A	Comm	10-1030A (10:00 AM-10:30 AM)	- - 1 - - - -	:30	1	\$300.00	P 3	0.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -					1	\$300.00		0.80			
E 72	WXIX	10/16/12	10/21/12	News Extra 10-11A News Extra 10-11A	Comm	1030-11A (10:30 AM-11:00 AM)	- - 1 - - - -	:30	1	\$300.00	P 3	0.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -					1	\$300.00		0.60			
E 73	WXIX	10/16/12	10/21/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	- - 1 - - - -	:30	1	\$200.00	P 1	0.50	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -					1	\$200.00		0.50			
E 74	WXIX	10/16/12	10/21/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	- - 1 - - - -	:30	1	\$250.00	P 3	0.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -					1	\$250.00		0.90			
E 75	WXIX	10/16/12	10/21/12	America Now 12P America Now 12P	Comm	12-1P	- - 1 - - - -	:30	1	\$100.00	P 3	0.40	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -					1	\$100.00		0.40			
E 76	WXIX	10/16/12	10/21/12	M-F 130-2A 70S SHOW	Comm	M-F 130-2A	- - 1 - - - -	:30	1	\$40.00	P 3	0.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			





Contract / Revision **835262** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

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Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1209**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 76	WXIX	10/16/12	10/21/12	M-F 130-2A 70S SHOW	Comm	M-F 130-2A	-- 1----	:30	1	\$40.00	P 3	0.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-- 1----					1	\$40.00		0.30			
E 77	WXIX	10/16/12	10/21/12	M-F 130-5A TIL DEATH	Comm	2-230A (2:00 XM-2:30 XM)	-- 1----	:30	1	\$30.00	P 3	0.30	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-- 1----					1	\$30.00		0.30			
E 78	WXIX	10/16/12	10/21/12	Ricki Lake 2p Ricky Lake 2P	Comm	2-3P	-- 1----	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-- 1----					1	\$200.00		0.40			
E 79	WXIX	10/16/12	10/21/12	Wendy Williams 3P Wendy Williams 3P	Comm	3-4P	-- 1----	:30	1	\$200.00	P 1	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-- 1----					1	\$200.00		0.40			
E 80	WXIX	10/16/12	10/21/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	-- 1----	:30	1	\$40.00	P 3	0.40	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-- 1----					1	\$40.00		0.40			
E 81	WXIX	10/16/12	10/21/12	Jeff Probst 4P Jeff Probst 4P	Comm	4-5P	-- 1----	:30	1	\$200.00	P 3	0.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-- 1----					1	\$200.00		0.30			
E 82	WXIX	10/16/12	10/21/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	-- 1----	:30	1	\$100.00	P 1	0.50	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-- 1----					1	\$100.00		0.50			
E 83	WXIX	10/16/12	10/21/12	News @ 5a News @ 5a	Comm	5-530A (5:00 AM-5:30 AM)	-- 1----	:30	1	\$200.00	P 3	0.80	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-- 1----					1	\$200.00		0.80			
E 84	WXIX	10/16/12	10/21/12	News At 630P News At 630P	Comm	630-7P	-- 1----	:30	1	\$400.00	P 3	0.60	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-- 1----					1	\$400.00		0.60			
E 85	WXIX	10/16/12	10/21/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesd	-- 1----	:30	1	\$4,000.00	P 3	4.50	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-- 1----					1	\$4,000.00		4.50			
Totals													85	\$25,550.00	